

## MHTBA Membership Benefits 2023

	<b>Startup \$100</b>	<b>Bronze \$500</b>	<b>Silver \$1,000</b>	<b>Gold \$2,500</b>	<b>Platinum \$5,000</b>
	1-4 employees; for tech firms under 3 years old with intent to scale	2-50 employees	51-100 employees	101-250 employees	250+ employees
Goal:	Connect with peers	Recruit top talent	Build your brand	Join fellow leaders	Shape Montana's future
	<b><i>Included in Membership:</i></b>	<b><i>Everything in Industry Professional, plus:</i></b>	<b><i>Everything in Bronze, plus:</i></b>	<b><i>Everything in Silver, plus:</i></b>	<b><i>Everything in Gold, plus:</i></b>
<b>EVENTS &amp; NETWORKING</b>	<ul style="list-style-type: none"> <li>✓ 2 tickets to receptions (5/yr.)</li> <li>✓ 2 tickets to tech roundtable or happy hour (12/yr.)</li> </ul>	<ul style="list-style-type: none"> <li>✓ 4 tickets per reception</li> <li>✓ 3 tickets per roundtable or happy hour</li> </ul>	<ul style="list-style-type: none"> <li>✓ 8 tickets per reception</li> <li>✓ 5 tickets per roundtable or happy hour</li> </ul>	<ul style="list-style-type: none"> <li>✓ 10 tickets per reception</li> <li>✓ 7 tickets per roundtable or happy hour</li> </ul>	<ul style="list-style-type: none"> <li>✓ 12 tickets per reception</li> <li>✓ 10 tickets per roundtable or happy hour</li> </ul>
<b>MARKETING &amp; PR</b>	<ul style="list-style-type: none"> <li>✓ Attend virtual events or webinars (12/yr.)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Deluxe directory listing (logo, detailed description)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Premier directory listing (logo, detailed description, photos and video) – staff curated</li> </ul>	<ul style="list-style-type: none"> <li>✓ Priority marketing placement tier 2</li> </ul>	<ul style="list-style-type: none"> <li>✓ Strategic networking introductions</li> </ul>
<b>RECRUITING</b>	<ul style="list-style-type: none"> <li>✓ Post news + events in email newsletter, social media</li> <li>✓ Basic directory listing (logo, short description)</li> <li>✓ Basic resource guide listing</li> </ul>	<ul style="list-style-type: none"> <li>✓ Priority marketing placement tier 4</li> <li>✓ Enhanced resource guide listing</li> <li>✓ Eligible for support with grant applications, such as a letter of support</li> </ul>	<ul style="list-style-type: none"> <li>✓ Priority marketing placement tier 3</li> <li>✓ Featured resource guide listing</li> <li>✓ Eligible to submit guest posts to newsletter/blog, with editorial approval</li> </ul>	<ul style="list-style-type: none"> <li>✓ Company name featured on website, newsletter, and event signage</li> <li>✓ Short resource guide profile (200 words)</li> <li>✓ Direct email to members, 1/year</li> </ul>	<ul style="list-style-type: none"> <li>✓ Priority marketing placement tier 1</li> <li>✓ Company logo featured on website, newsletter, and event signage</li> <li>✓ Verbal event recognition</li> </ul>
<b>LEADERSHIP</b>	<ul style="list-style-type: none"> <li>✓ Four free job board posts per year (\$250 value per post)</li> <li>✓ Eligible to serve on boards or committees</li> </ul>	<ul style="list-style-type: none"> <li>✓ Unlimited job board posts (\$250 value per post)</li> <li>✓ Eligible to sponsor events</li> </ul>	<ul style="list-style-type: none"> <li>✓ Staff-managed job board posts</li> <li>✓ Featured jobs on website and social media (1 per quarter)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Custom content package (\$1,500 value) - partner with us to craft a project that supports your strategic goals. (Live events, webinars, articles, social posts, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Long resource guide profile (400 words)</li> <li>✓ Visionary content package (\$3,000 value) – work with our team to design a content series, idea forum, or special initiative that delivers progress on what matters to you.</li> </ul>

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